

4.5 Innovator / Professional Leader

The sports physiotherapist is involved in activities that aim to disseminate new information relating to best practice and innovative ways of working throughout their profession and beyond. This requires a dynamic attitude towards the promotion and development of sports physiotherapy and is described by Competency 9:

9 Dissemination of Best Practice

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Dissemination of Best Practice

Sports physiotherapists disseminate new information and innovations to other professionals and decision-makers through different media

Context:

- relevant information is appropriately disseminated to other professionals – sports physiotherapists and others in the multidisciplinary team – at case management, service delivery, and policy development levels.
- dissemination occurs in team communications, special interest groups and networks, research collaborations, meetings, conferences, and through published material such as reports, promotional documents, newsletters, journals and the internet.

Behaviours:

- critical evaluation of new knowledge and innovations.
- written communication and information management skills to allow dissemination and discussion of information in formats suitable for a variety of media, such as the internet and journals.
- verbal communication skills applied during interactions with individuals and groups of different sizes.
- appropriate communication of new developments to decision-makers at different levels in related fields.

Specific National Interpretations –

Standards Relating to Competency 9: Dissemination of Best Practice	
A foundational knowledge	
The sports physiotherapist demonstrates the ability to:	
9A: 1	define evidence-based practice and best practice
9A: 3	discuss the potential of change management principles to ensure positive participation in processes of change, such as communication strategies
9A: 2	identify a wide variety of opportunities for dissemination and discussion of new information, and demonstrate awareness of the advantages and disadvantages of each type of forum
B critique and synthesis	
The sports physiotherapist demonstrates the ability to:	
9B: 1	critically evaluate the credibility of different media and sources used to obtain information that may influence practice
9B: 2	assess the value of new information in the context of sports physiotherapy practice and critically synthesise information from different sources, allowing decisions to be made in relation to practice
C information collection	
The sports physiotherapist demonstrates the ability to:	
9C: 1	access relevant sources of information including identification of a variety of sources of information that can inform the sports physiotherapist in relation to their practice, for example, literature databases
D information processing	
The sports physiotherapist demonstrates the ability to:	
9D: 1	develop a logically reasoned case relating to an element of practice or research, both for written and verbal presentation
E action / intervention	
The sports physiotherapist demonstrates the ability to:	
9E: 1	regularly participate in discussion of new information at local, national and international levels, which may include: <ul style="list-style-type: none"> • team communications, • special interest groups and networks, • participation in the development of sport-specific clinical guidelines • research collaborations and meetings, and • conferences
9E: 2	apply principles of change management to facilitate the development and implementation of best practice in sports physiotherapy
9E: 3	disseminate relevant information to professionals within sports physiotherapy, to others in the multidisciplinary team, and to decision-makers – at individual, service delivery, and policy development levels
9E: 4	communicate a reasoned and critical argument relating to principles of practice or research, using various media, such as: <ul style="list-style-type: none"> • verbal presentations to different audiences, and • written presentations (such as newsletters, websites and journals)
F evaluation and modification	
The sports physiotherapist demonstrates the ability to:	
9F: 1	reflect regularly on the experience of communicating information in a variety of contexts, resulting in continuous learning
9F: 2	modify written and spoken arguments (content, structure, language) for communication to audiences of different sizes and composition
G specific national standards	
9G: 1	